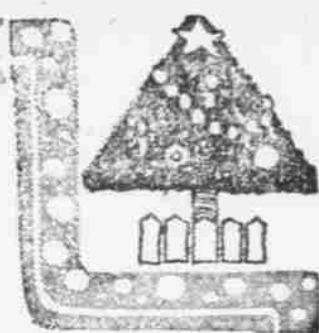


OUR 50th CHRISTMAS
Established 1872

The **Plaut-Cadden Co.**

135-143 MAIN STREET
NORWICH, CONN.



The Gift Store Supreme Offers These Christmas Suggestions

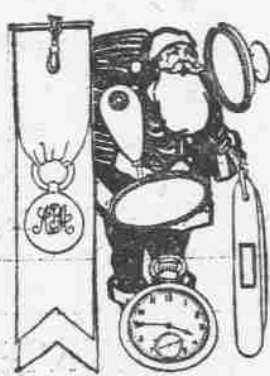
To Help You Solve Your Gift Problems Easily and Economically

These Suggestions Are But a Few of Thousands of Useful, Practical Gifts to Be Found in Our Wonderfully Complete Stocks.

Gift Jewelry For Everyone



Easy
Terms
On
Anything
In
The
Store



FOR "HER" GIFT

WOMEN'S WATCHES

Ladies' 15-jewel, ribbon or convertible Bracelet Watch with dependable movement in beautifully designed white gold filled case, guaranteed for 25 years—**\$15.00**

Ladies' 15-jewel, convertible Bracelet Watch, with handsome gold filled case, warranted for 20 years. A very popular watch that will give excellent service—**\$22.50**

15, 16 and 17-JEWEL SOLID GOLD RECTANGULAR WATCHES \$39.50 UP

23-IN. PEARL NECKLACE
These Pearls are of a beautiful creamy color and are guaranteed indestructible. At this special price this necklace cannot be equalled anywhere—**\$3.90**

MANICURE SETS
Something every woman wants. We have a splendid assortment of these sets with ivory or pearl handles. In attractive lined cases. Priced upwards from **\$5.00**

French Ivory Toilet Sets
Three-piece Sets, consisting of mirror, brush and comb, in a fine assortment of styles. In handsome lined cases. Priced upwards from **\$7.50**

SILK UMBRELLAS
The unusual kind for rain or sun. Made of the best quality black Gloria silk, with attractively designed handles. Priced from **\$4.90**

SEE OUR WONDERFUL DISPLAY OF LAVALLIERES, BROOCHES, BAR PINS, ROSARIES AND OTHER BEAUTIFUL THINGS THAT EVERY WOMAN LOVES.

FOR "HIS" GIFT

Men's and Boys' Watches

Men's Open Face Watch, with fine 17-jewel movement, accurately adjusted in handsome gold filled case, warranted for 20 years. A good time-keeper at a low price—**\$22.50**

Men's Open Face Watch, with dependable 15-jewel movement, adjusted in gold filled case, guaranteed for 20 years. A good time-keeper at a low price—**\$12.50**

Boys' Watch, with reliable 7-jewel movement, fitted in attractive case, finished in nickel, gun metal or satin. Warranted a good time-keeper. A splendid gift—**\$5.00**

MILITARY BRUSH SETS
A gift any man will appreciate. Made of solid ebony, with strong bristles. Priced per pair **\$2.90**

FOUNTAIN PENS
All the leading makes—Waterman, DuPont, Moore, Eversharp, etc., in a great variety of sizes and at all prices from **\$2.50**

Gold Emblem Pins... 75c up
Gold Pocket Knives, \$2.00 up
Shaving Stands... \$5.00 up
AND MANY OTHER JEWELRY GIFTS THAT MEN LIKE.

Special Values In Xmas DIAMONDS
Genuine Perfect Cut Diamonds, in Latest Style Ladies' or Gentlemen's Mountings—**\$21.50, \$31.90, \$50.00, \$69.50**
TERMS AS LOW AS \$1 WEEKLY

The Best Gift Of All



Select Your Xmas Piano Now

SPECIAL HOLIDAY PRICES AND TERMS NOW ON ALL PIANOS AND PLAYER-PIANOS

If you are going to give or own a Piano this Christmas, it will be to your advantage to select it now while you can enjoy the special prices and terms.

You can't make a mistake in selecting your Piano here, for you have only the leading, guaranteed makes from which to choose. These famous names guarantee safety—CHICKERING, HARDMAN, AUTOPIANO, WASSERMANN, CRAWFORD, HALL & DAVIS, and many others. Nowhere will you find a finer line of Pianos than we carry.

New, Guaranteed Player-Pianos as low as \$395.00
New, Guaranteed Upright Pianos as low as \$295.00

Get Your Xmas Victrola Now

On Our Special Xmas Club Terms of

\$1.00 DOWN

And As Little As

\$1.00 WEEKLY

Choose Here From the Complete Victor Line



New
Victrola
No. 210
\$100.00

Victor Records Make Ideal Gifts

Consult us about making appropriate record selections. Our complete stocks and our experience can help you make the right choice for everyone. Ask about our record clubs with the easy payment privilege.

We Have a Complete Assortment of High Grade MUSICAL INSTRUMENTS

Three Remarkable Values:



Violin Stradivarius model of fine quality, beautifully finished—**\$8.75**

Mandolin 8 ribs with 38 brackets, rosewood metal rim cap and with caliche, ebonized fingerboard with fingerboard patent head with pearl position dots—**\$5.00**

Banjo 38 brackets, rosewood metal rim cap and with caliche, ebonized fingerboard with fingerboard patent head with pearl position dots—**\$13.75**

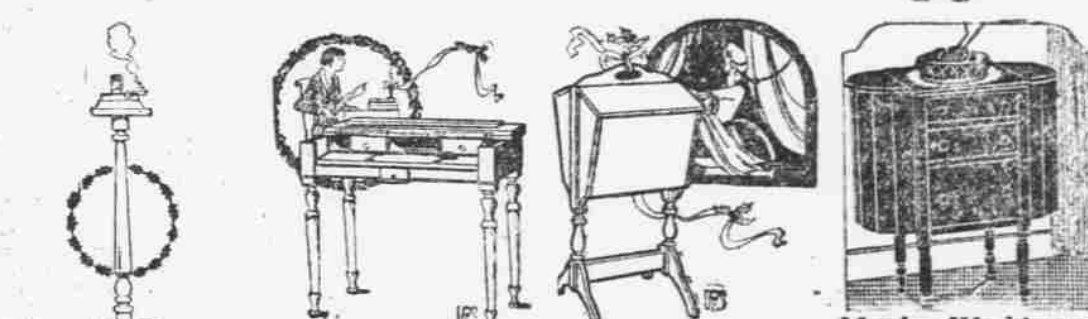
LAMPS

A lamp gift is always appreciated because every home can use an extra lamp or two. Our holiday display of lamps was never so complete or so attractive in beauty, style and price. See this beautiful display.



FLOOR LAMPS—\$17.50 UP
READING LAMPS—\$7.90 UP
TABLE LAMPS—\$7.45 UP
BOUDOIR LAMPS—\$4.90 UP

Gift Furniture That Will Appeal

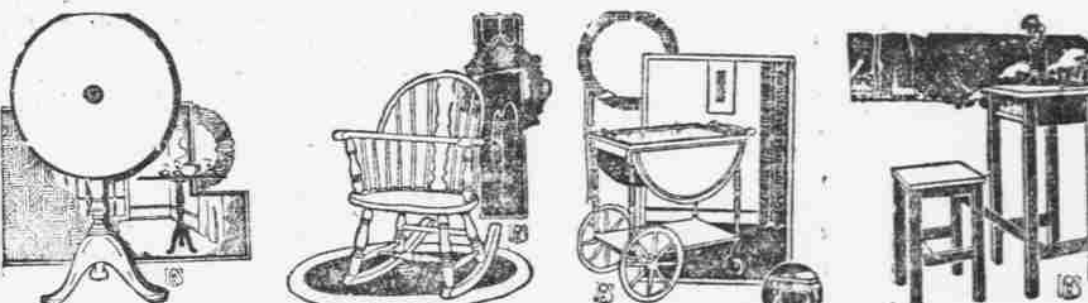


Smoker's Stands Of mahogany, in many sizes and styles—Priced from **\$1.35** upwards

Spinet Desks Of mahogany, with sliding top and compartments for stationery, etc. **\$28.50** Priced from.....

Priscilla Sewing Cabinet Of solid mahogany, attractively designed and finished. Ample storage—Priced at **\$7.95**

Martha Washington Sewing Cabinet Of mahogany, with ample room for all necessities in side and end compartments—Priced from **\$19.50**

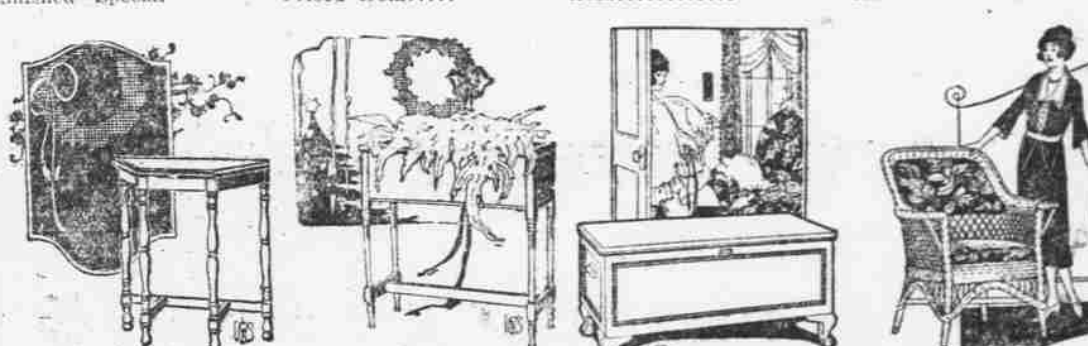


Tip Tables Of mahogany, 28 inches high, with 24-inch round top. Beautifully finished—Special **\$15.00**

Windsor Chairs and Rockers In solid mahogany and mahogany finished, with or without arms. **\$16.50** Priced from.....

Tea Wagons Of mahogany or walnut, with drop leaves, glass serving tray and shelf. Priced upwards **\$27.50** from.....

Telephone Sets Consisting of stands and stools, in many styles in mahogany and oak—Priced from **\$12.25**



End Tables Of mahogany, in many attractive designs, beautifully finished. Priced from **\$13.50**

Ferneries Made of fibre, ivory finished and metal, mahogany finished. Well made and priced **\$18.50** from.....

Cedar Chests Large assortment, made of genuine red cedar, handsomely finished. Priced upwards **\$12.75** from.....

Willow Chairs and Rockers Finished in gray, natural or brown. Springs seats with removable cushions—Priced **\$14.50**



Wonderful Values In Fine Overstuffed Suites

Your need for an Overstuffed Suite can be satisfied here now better than ever before. The styles are new and every piece is built to give the maximum service. See the wonderful three-piece Overstuffed Suites we are offering for... **\$154.50**

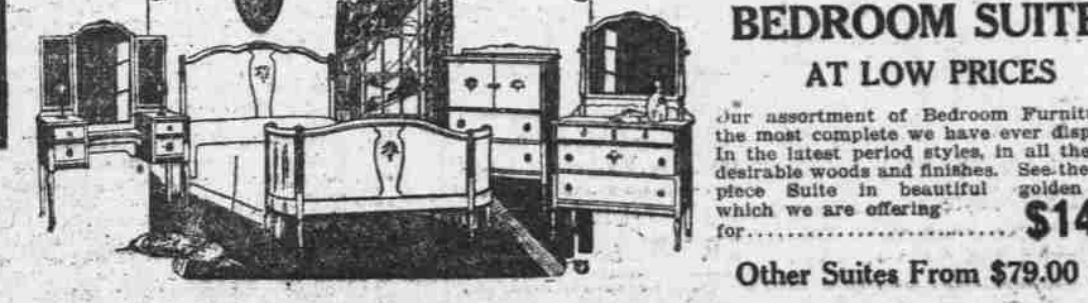
Other Suites at **\$72.50, \$85.00** and **\$119.75**



HIGH GRADE DINING SUITES MODERATELY PRICED

Our display of Dining Suites was never better than it is now. This display of modern and period designs permits the satisfying of every fancy and purse. An excellent example is the eight-piece Walnut Suite we are offering **\$158.50** for.....

Other Suites From **\$67.00 Up**



BEAUTIFUL BEDROOM SUITES AT LOW PRICES

Our assortment of Bedroom Furniture is the most complete we have ever displayed. In the latest period styles, in all the most desirable woods and finishes. See the four-piece Suite in beautiful golden oak which we are offering **\$146.50** for.....

Other Suites From **\$79.00 Up**

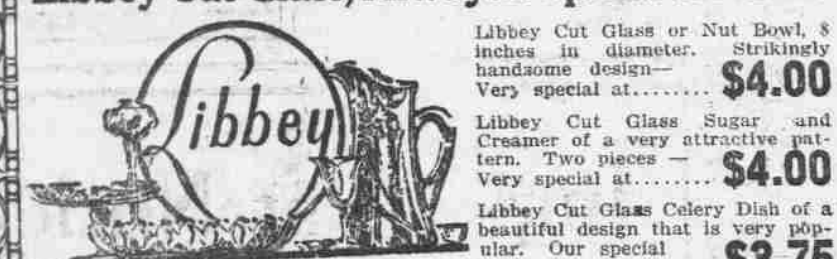
Electrical Gifts For the Home In Great Variety

Fine Quality Edison Electric Irons..... \$4.90
Manning-Bowman Electric Toaster..... \$5.00
Gilbert Polar Cub Electric Heater..... \$5.00
Manning-Bowman Electric Percolator..... \$12.50
Manning-Bowman 7-piece Electric Table Stove... \$16.50

HOOVER ELECTRIC CLEANERS—ON EASY TERMS.



Libbey Cut Glass, Always Popular for Gifts



Libbey Cut Glass or Nut Bowl, 8 inches in diameter. Strikingly handsome design—Very special at **\$4.00**

Libbey Cut Glass Sugar and Creamer of a very attractive pattern. Two pieces—**\$4.00** Very special at.....

Libbey Cut Glass Celery Dish of a beautiful design that is very popular. Our special price..... **\$3.75**

Sets of Beautiful Silver Plated Ware

25-piece Set Rogers' Silver Plated Tableware, consisting of 6 knives, 6 forks, 5 tablespoons, 6 teaspoons, butter knife and sugar spoon. Guaranteed. In oak or mahogany case..... **\$14.50**

26-piece Set Oneida Community Silverware, consisting of 6 knives, 6 forks, 6 tablespoons, 6 teaspoons, butter knife and sugar spoon. 20-year replacement guaranteed. In handsome lined case..... **\$12.75**

Gifts That Will Please the Children

BEAUTIFUL JOINTED DRESSED DOLLS

With real hair, wigs, in a variety of colors and sleeping eyes. Completely and prettily dressed. See our wonderful display. **\$1.45, \$1.75, \$1.90, \$2.90, \$3.90, \$4.90**

WHEEL GOODS of All Kinds

Boys' Bicycles..... \$27.50 up
Girls' Bicycles..... \$28.50 up
Velocipedes..... \$11.00 up
Little Jim Speedsters..... \$4.90
3-Car Train, Complete With Track—Special 95c

